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NUACHT RÁITEAS / MEDIA RELEASE

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GAA+ launches next stage of GAA broadcast vision / 2025 live Championship schedule made available for <€2 per game

- **GAA+, the GAA's new streaming platform, launches Irish season pass for €79**
- **40 x Championship matches from Sam Maguire, Liam MacCarthy and Tailteann Cup to be analysed by an expert line-up of household GAA names**
- **New Monday to Friday content schedule to include micro highlights packages, a discussion series, football analysis and hurling analysis shows free of charge**
- **Existing in-house capabilities to be bolstered by new Croke Park studio build**

GAA+, the GAA's new live and on-demand streaming platform, today announced its exclusive 2025 Championship schedule comprising of 40 live matches – many of which would not otherwise have been broadcast and sees no reduction in the number of free to air TV games made available to fans every year.

Season passes for Irish based users are now on sale for €79 from www.GAAplus.ie and GAA members will receive a 10% discount via Foireann. Previous GAAGO season pass subscribers will be contacted in the coming days with further instructions regarding their access.

Individual matches will cost €12, 3 for 2 bundles will be available and all care-giving locations will receive season passes free of charge through the HSE and NHI. A GAA club pass will be priced at €150, and a commercial premises pass will be set at €300.

As with all GAA commercial revenue, 82% of profits generated from GAA+ will be reinvested in planned player pathway coaching and development initiatives, selected capital infrastructure projects in each province and club support.

Jarlath Burns, Uachtarán Chumann Lúthchleas Gael, said:

“This is a landmark day for the GAA. I will reiterate the comments I made at Congress when I stated that the inception of GAA+ is a strategic move that guarantees exposure of our games in a small but intensely competitive Irish broadcast market.

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“We are proud leaders in the indigenous sports OTT space, a commitment that ensures we meet growing GAA member demand whilst creating a commercial return that will be definitively reinvested in ongoing GAA initiatives around the country”.

Familiar faces will return to anchor, analyze and commentate across both codes, all six Provincial Championships and the All-Ireland series.

The live action will be presented around the country by Aisling O’Reilly and Gráinne McElwain, with play-by-play action being called by Dave McIntyre, Mike Finnerty and Liam Aherne.

There is seismic change happening in Gaelic football in 2025 and the GAA+ analysis team of Marc Ó Sé (Kerry), Paddy Andrews (Dublin), Aaron Kernan (Armagh), Michael Meehan (Galway), Bríd Stack (Cork) and John Heslin (Westmeath) will take viewers to the heart of new rule enhancements, emerging patterns and winning formulas from the opening weekend in April. Further football analyst announcements are planned in the coming weeks.

Meanwhile, Richie Hogan (Kilkenny), Bubbles O’Dwyer (Tipperary), Eoin Cadogan (Cork), Séamus Hickey (Limerick), Noel Connors (Waterford) and Tommy Walsh (Kilkenny) will run the rule over the small ball action.

This presentation team will bring viewers to the heart of the action in Gaelic Park, Ruislip and from the top to the bottom of the island of Ireland across 20 match days and 13 consecutive weekends. Multi-camera production, pre-match referee interviews, new in-game analysis tools and a perimeter reporter will ensure the viewer’s experience is second to none.

Additional wrap-around social content is also planned to address the growing demand for online storytelling that will see half-time and full-time online highlights packages created.

The opening weekend sees a diaspora double-header from London and New York, with two of the four Connacht football championship games to be broadcast. The GAA+ cameras will capture Kerry’s Munster football semi-final tie against either Cork or Limerick and provide three games from the Leinster football championship. Monaghan awaits the winners of Donegal or Derry, while an Ulster football semi-final follows just six days later – available exclusively on GAA+.

At least three Munster and three Leinster hurling championship matches will be streamed as part of the live schedule, with a fourth to be confirmed for the last round robin stage on May 25th. Coverage includes Tipperary v Limerick on April 20th, Waterford v Limerick a fortnight later and reigning champions Clare v Tipperary on May 10th. In Leinster the Dublin hurlers will feature three times during the round robin stage. Wexford, Antrim and Kilkenny will also appear on GAA+ during the same period.

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Extensive All-Ireland football series coverage will see 15 matches live streamed from the three group stages, all four preliminary quarterfinals across the weekend of June 21/22 and two quarterfinals on Saturday, June 28th. These will be rounded out by seven live Tailteann Cup matches with a 'Game of the Week' pick during the group stages, plus preliminary quarterfinals and quarterfinals action.

Noel Quinn, Head of GAA+, said:

“Launching GAA+ is a result of a decade-long GAA broadcast strategy which has seen the GAA evolve from being a media rights seller, to moderator, to live broadcaster. Taking ownership of our broadcast destiny not only follows best practice but ensures that our members’ growing live and on-demand content expectations will be met.”

“We will invest in improving stream quality on web and app, accessibility features and a new studio in Croke Park – all of which is good news for viewers as we strive to deliver for them.”

Programming will extend beyond match days as a new Monday to Friday content schedule will include micro highlights packages (Monday: 'GAA+ Bitesize'), the return of 'RATIFIED' series 02 in a combined football and hurling format (Tuesday), a hurling analysis show with Noel Connors and Séamus Hickey (Wednesday: 'The Hurling Analysis Show'), a football analysis show with Michael Meehan and Aaron Kernan (Thursday: 'Football IN DETAIL') and an editorial piece (Friday). This midweek content will be free of charge and available on the GAA+ YouTube and social media channels.

For related photography contact [Sportsfile](#).

For press queries contact communications@gaa.ie

For more information visit GAAplus.ie

For customer support email help@gaaplus.ie

- **Ends**

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GAA+ CHAMPIONSHIP SCHEDULE 2025

<p>WEEK 1 SATURDAY APRIL 5TH <small>CSFC Quarter-Final: Londen v Roscommon</small></p> <p>SUNDAY APRIL 6TH <small>CSFC Quarter-Final: New York v Galway CSFC Quarter-Final: Mayo v Sligo</small></p> <p>WEEK 2 SATURDAY APRIL 12TH <small>LSFC Quarter-Final: Kildare v Westmeath</small></p> <p>WEEK 3 SATURDAY APRIL 19TH <small>CSFC Semi-Final: Leitrim v Mayo/Sligo MSFC Semi-Final: Kerry v Cork/Limerick</small></p> <p>SUNDAY APRIL 20TH <small>MSHC BR1: Tipperary v Limerick USFC Quarter-Final: Monaghan v Donegal/Derry</small></p> <p>WEEK 4 SATURDAY APRIL 26TH <small>USFC Semi-Final: Antrim/Armagh v Tyrone/Cavan LSHC RR2: Dublin v Wexford</small></p> <p>SUNDAY APRIL 27TH <small>LSFC Semi-Final: Offaly/Carlow/Meath v Dublin/Wicklow/Longford LSFC Semi-Final: Kildare/Westmeath v Louth/Longford/Laois/Wexford</small></p>	<p>WEEK 5 SATURDAY MAY 3RD <small>MSHC RR3: Waterford v Limerick</small></p> <p>WEEK 6 SATURDAY MAY 10TH <small>MSHC RR3: Clara v Tipperary LSHC RR3: Antrim v Dublin Talteann Cup: Round 1</small></p> <p>WEEK 7 SATURDAY MAY 17TH <small>AISFC: Round Robin SFC1 x2 Talteann Cup: Round 2</small></p> <p>SUNDAY MAY 18TH <small>LSHC RR4: Kilkenny v Dublin</small></p> <p>WEEK 8 SATURDAY MAY 24TH <small>AISFC: Round Robin SFC1 x2</small></p> <p>SUNDAY MAY 25TH <small>MSHC/LSHC: Hurling fixture to be announced</small></p>	<p>WEEK 9 SATURDAY MAY 31ST <small>AISFC: Round Robin SFC2 x2 Talteann Cup: Round 3</small></p> <p>SUNDAY JUNE 1ST <small>AISFC: Round Robin SFC2</small></p> <p>WEEK 10 SATURDAY JUNE 7TH <small>Talteann Cup: Preliminary Quarter-Finals x2</small></p> <p>WEEK 11 SATURDAY JUNE 14TH <small>AISHC: Preliminary Quarter-Final AISFC: Round Robin x2 Talteann Cup: Quarter-Finals x2</small></p> <p>WEEK 12 SAT/SUN JUNE 21ST / 22ND <small>AISFC: Preliminary Quarter-Finals x4</small></p> <p>WEEK 13 SATURDAY JUNE 28TH <small>AISFC: Quarter-Finals x2</small></p>
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WATCH EXCLUSIVELY ON GAAPLUS.IE/PACKAGES

PRICING 2025

GAA+ Season Pass Ireland	€79*
GAA+ GB Pass Britain	<small>Pay it monthly option available</small> €90
GAA+ Annual Pass Rest of World	<small>Pay it monthly option available</small> €120
3 for 2 Bundle	€24
Pay-Per-Game	€12
Care-giving locations	€0
GAA Club Pass	€150
Commercial Premises Pass Ireland & Rest of World	€300
Commercial Premises Pass North America	€300

Visit www.premiumsports.tv/contact-us/ for more info

*GAA members get 10% discount via FOIREANN
gaaplus.ie/packages

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LG

SAMSUNG

Google TV